



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

9 September 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

A BIG thank you to the Navarre Beach Area Chamber of Commerce for sponsoring the Safe Communities Designation! This sponsorship is a wonderful show of community support for a designation that will be beneficial to the entire community. For more on the Safe Community Designation, go to www.safersantarosa.org and click the 'Safe Community' link on the left.

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

BRIDGES OUT OF POVERTY YARD SALE



YardSaleddonors9-1
4.pub



YardSale9-14.pub



GETTING
AHEADflyerBACK.pdf



GAflyer.pdf

As you know, we have successfully completed our first Getting Ahead Course! Our next class begins September 23, and we are already full! We are now registering folks for a 3rd class! However, WE NEED YOUR HELP! Each Getting Ahead class costs \$3,000 for the investigator (participant) stipends. So... we are having a Getting Ahead Yard Sale !

GETTING AHEAD YARD SALE!

**When: Saturday, September 14th
7:00 a.m.— 3:00 p.m.**

**Location: Ollies Neighborhood Grill
Parkmore Plaza Shopping Center
6247 U.S. 90, Milton, FL 32570**

We need your donations to fund future Getting Ahead Classes! Please bring any donations to Ollies between the hours of 4 p.m. and 9 p.m. on Friday, September 13th. We encourage you to pre-price your donations! We need \$3,000 for each Getting Ahead Class.

Thank you!!!!!!

If you have items to donate and are unable to bring them on September 13th, please call my office at 983-5001 and we will arrange a time with you to get your items! Thanks! Now go clean out your closets!

For more information about Bridges Out Of Poverty, please visit the SAFER web page and look for the Bridges out of Poverty link on the left www.safersantarosa.org, or contact Dawn at StoneDN@mail.santarosa.k12.fl.us

GETTING AHEAD!!!

Getting Ahead in a Just-Gettin'-By World is both a workbook and a learning experience. During a 15 session course, participants work in groups to investigate their community. The Getting Ahead Investigator explores the world through economic class and begins to develop a future story for themselves using the tools in the workbook. As an Investigator you learn about the "hidden rules" of class that can help you move toward a more sustainable future!



GETTING
AHEADflyerBACK.pdf



GAFlyer.pdf

If these PDFs do not work for you then go the SAFER webpage and look in the Bridges Out of Poverty link on the left, or email me.

BAY AREA FUND RAISER AT RUBY TUESDAY'S

September is Hunger Action Month. Starting Sept. 1, Bay Area Food Bank and other food banks in the Feeding America network, will kick off Hunger Action Month by holding events throughout the country to inspire people to take action to help the millions of people who are food insecure in the United States.

Locally, the food bank has teamed up with Ruby Tuesdays and their Give Back Program. Each Thursday in September the Pace Ruby Tuesdays will 'give back' to the Bay Area Food Bank 20% of your total meal when you bring the attached flyer into the restaurant for your meal.

1 in every 5 persons in Northwest Florida are at risk of hunger. In **Santa Rosa County over 13% of the residents are food insecure, 23% of those being children**. Food insecurity is identified when a person and/or family must choose between paying a bill (electric, etc.) or put food on the table.

Last year Bay Area Food Bank was able to provide over 800,000 pounds of food to member food pantries (that's over 615,000 meals) in Santa Rosa County alone and over 4.7 million pounds of food to the seven county service area.

Money raised/donated from this project will help the food bank maintain their warehouse equipment that food pantries use while shopping and transportation costs.



Ruby Tuesday
Fundraiser.pdf

**Please print & bring one copy of the attached flyer for each diner.
Our dining dates are Thursday from 11am to 11pm on September 5th, 12th, 19 and the 26th.**

Tammy Ward

External Relations Manager Bay Area Food Bank

P: 850.626.1332/1321 ext. 106 | C: 850.612.2808 | www.bayareafoodbank.org

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

BRACE TO CONDUCT NORTHWEST FLORIDA'S LARGEST YOUTH EMERGENCY PREPAREDNESS EXPO

BRACE, the Be Ready Alliance Coordinating for Emergencies, will hold Northwest Florida's largest Youth Emergency Preparedness (YEP!) Expo on September 14 from 10 a.m. to 2 p.m. at Booker T. Washington High School in Pensacola. The event is free and open to the public.

The Expo's many activities and demonstrations will help teach families the importance of preparing for disasters and how to respond during emergencies. This year's event will be

conducted as a National Day of Service and Remembrance event. Activities are planned as a remembrance of those who lost their lives during the tragic events of 9/11 and to honor our local heroes who put their lives on the line in service to our community. Children, youth and adults will have an opportunity to serve the community through a food drive for those served by Manna Food Pantries.

"We're expecting a huge turnout for YEP! since it will offer emergency preparedness activities and exhibits for the whole family" said Greg Strader, Executive Director for BRACE. Over 30 organizations will be conducting activities ranging from assembling emergency kits to water safety rescue demonstrations in the pool at Washington High School according to Strader.

Activities at YEP! will include:

Kids' scavenger hunt and other games
Emergency preparedness activities for Boy Scouts, Girl Scouts and 4-H awards
Mobile Command Center tours by Escambia Emergency Management
First Responder equipment and demonstrations
Hurricane Shutter demonstrations by REBUILD Northwest Florida
CPR demonstrations
Canned food drive for Manna Food Pantries
Water rescue demonstrations
American Red Cross of Northwest Florida emergency preparedness
Various vendors (hurricane hardening products and services, disaster supplies, etc.)

For more information visit www.bereadyalliance.org

MILTON KIWANIS - TRUNK IT – TRADE IT

Mobile Flea Market

At the

Copper 'Possum Antiques
7060 Highway 90, Milton, FL

Come see what we have to offer!

Many Vendors and dozens of families represented...Sign up or come that day to be a vendor/mobile market - a \$10 donation to Milton Kiwanis per car, truck, SUV or trailer gets you your own parking spot to sell your wares! Sell right out of your trunk or truck bed....or come to shop!

Saturday October 5 7am - 11 am
Call 994-5703 or 686-2176 for details



TrunkIt flyer.docx



Market UnderTrees
Registration.pdf

SOUTH SANTA ROSA CAREER FAIR ON SEPTEMBER 13TH

Workforce Escarosa and Pensacola State College will proudly host the first South Santa Rosa Career Fair next Friday, September 13th, on the Pensacola State College South Santa Rosa Campus. Attached is a news release, promotional flyer and list of attendees.



News Release -
South Santa Rosa Ca



List of Attending
Employers.pdf



South Santa Rosa
Career Fair.pdf

Brittany B. Callahan Outreach Representative Workforce Escarosa, Inc.
Office: 850-607-8797 Email: bcallahan@escarosa.org

SANTA ROSA COUNTY RESIDENTS REMINDED TO TAKE PRECAUTIONS TO PREVENT MOSQUITO BORNE ILLNESSES

Mosquitoes can cause more than annoying, itching bites. They can also carry illnesses like West Nile Virus, Eastern Equine Encephalitis, Saint Louis Encephalitis, and Dengue Fever. The Florida Department of Health in Santa Rosa County would like to remind residents of the importance of preventing mosquito bites to protect themselves from mosquito borne illnesses.

The best way to protect yourself is by practicing the "**Five Ds**":

- **DUSK and DAWN** - Avoid being outdoors when mosquitoes are most active. For most species this is at sunrise and sunset. Cover doors and windows with screens to keep mosquitoes out.
- **DRESS** - Wear clothing that covers most of your skin; shoes and socks, long pants, and long sleeves.
- **DEET** - Use repellents containing DEET. Picaridin and oil of lemon eucalyptus are other options. Always read labels and apply repellents as directed.
- **DRAIN** - Check around your home to be sure there are no areas of standing water or water filled containers where mosquitoes can lay their eggs. Change water in bowls left outside for pets daily and birdbaths at least once a week. Protect boats and vehicles from rain with tarps that do not accumulate water. Empty plastic swimming pools when not in use.

For more information about preventing mosquito borne diseases, visit the Centers for Disease Control website at <http://www.cdc.gov/westnile/prevention/index.html> and <http://www.doh.state.fl.us/Environment/medicine/arboviral/Prevention.html>.

DISASTER RECOVERY TIP #36: REGISTER TODAY FOR OUR WEBINAR

Preparing Your Employees.

No matter how great your recovery plan is, if your employees are unwilling or unable to report to work, having your systems back on line may prove worthless.

Join us September 11th @ 2PM EDT, for the first installment of Agility and the SBA's National Preparedness Month Webinar Series, "**Protecting Your Organization by Preparing Your Employees**".

This webinar will discuss strategies and best practices to help your employees prepare themselves and their families for a crisis.

Learn More & Register Today.

MAKE-A-WISH WISH GRANTING TRAINING SESSION IN PENSACOLA

On Saturday, September 14th, 2013 Make-A-Wish® of Central and Northern Florida will be hosting a Wish Granting Training Session in Pensacola. The training class will be from 9:30am-2:00pm. Make-A-Wish® *grants the wishes of children with life threatening medical conditions to enrich the human experience with hope, strength and joy.* We currently have children in Pensacola and surrounding cities that are waiting to have their wishes granted. This training session will teach the volunteers how to determine the child's one true wish, different wish granting techniques, policies & guidelines and how to grant the actual wish. Wish Granters team up in pairs and work directly with the children and their families to make these wishes come true. These specially trained volunteers make the wish an unforgettable experience through creativity and imagination. Wish Granters volunteer their time around their own schedule and traditionally requires one hour per week. Ideal wish granters have great communication, commitment and are very patient. You must be 21 or older to participate.

To register for the class, R.S.V.P for the location or other volunteer opportunities, please contact Melissa Matoff at 407.622.4673 x212 or e-mail mmatoff@wishcentral.org.

Since 1994, Make-A-Wish® of Central and Northern Florida has granted more than 4,000 wishes, inspiring children, volunteers, and others to believe in the power of a wish. Make-A-Wish® was founded in 1980 in Phoenix, AZ, has a network of more than 25,000 volunteers, and has completed more than 250,000 wishes worldwide.

BRACE ANNOUNCES OPERATION POPULATION PROTECTION – WORKPLACE ACTIVE SHOOTER INCIDENT EXERCISE

~Free active shooter incident training for businesses owners and workplace managers~

The EscaRosa Business Continuity Initiative and the Be Ready Alliance Coordinating For Emergencies (BRACE) today announced that the Operation Population Protection – Workplace Active Shooter Incident Exercise will be conducted for area workplace managers and employees on September 11th as a National Day of Service and Remembrance activity.

The possibility of an armed assault occurring anywhere in the United States is a real one. While local law enforcement will focus on subduing the gunman, it will be up to workplace management and staff where the incident occurred to work through the myriad of challenges associated with responding to and recovering from such an event.

So what should you do?

For starters, you are encouraged to participate in the Operation Population Protection Workplace Exercise for an Active Shooter Incident scheduled for September 11. This unique exercise will provide an opportunity for management and staff from your workplace to become better prepared for an active shooter incident while simultaneously assessing current workplace plans for such an event.

There is **NO CHARGE** to participate in this unique workplace preparedness opportunity. Access the following web site for additional information and to register:

www.BeReadyAlliance.org



SANTA ROSA

READY APP

Want to have handy information about Santa Rosa County evacuation zones at your fingertips?

Get the b Ready Santa Rosa application for your smart phone.

Right now, it only shows the evacuation zone you live in and a shopping guide and the next upgrade (submitted last week so will take 5-7 days) will have a disaster supply list and When Evacuating information - but it will continue to grow.

For ipad and iphone – you can download from the app store. For Droid devices you can download at the Google Play Store.

SANTA ROSA COUNTY TOBACCO-FREE COALITION HOLDS MEETING

The Santa Rosa County Tobacco-Free Coalition will hold its next meeting on Thursday, September 12, at 4 p.m. in the main conference room of the Florida Department of Health in Santa Rosa County at 5527 Stewart Street in Milton. Topics to be considered will include Smoke-Free Housing, Smoke-Free Businesses, and Students Working Against Tobacco (SWAT).

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults. Members include the Florida Department of Health in Santa Rosa County; Healthy Start

of Santa Rosa County; Women, Infant and Children Program (WIC); The Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working Against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

For more information, contact Vince Nguyen, tobacco prevention specialist with the Florida Department of Health in Santa Rosa County, at 850-983-5200, ext. 142.

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to 645 people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

THREAT AND RISK ASSESSMENT

Local Jurisdiction • MGT-310

Texas A&M Engineering Extension Service

National Emergency Response and Rescue Training Center

This course prepares participants to conduct a jurisdictional Threat and Hazard Identification and Risk Assessment (THIRA). Participant activities focus on allowing the jurisdiction to understand threats and hazards and how the impacts may vary according to time of occurrence, season, location, and other community factors. This knowledge helps a jurisdiction establish informed and defensible capability targets. Participants will identify threats and hazards of concern, give the threats and hazards context, examine the core capabilities, set capability targets, perform vulnerability and consequence assessments, and apply the results. The course delivery combines lecture, small group discussions, participant activities, and multimedia scenarios to improve the jurisdiction's capability to prevent, protect, mitigate, respond to, or recover from all-hazards events.

Training Level:

Management and Planning

Venue:

Escambia County Sheriff's Office
Training Department
1190 West Leonard St
Pensacola, FL 32501

Course Length:

Two days (16 hours)
December 3-4, 2013
0830-1630 each day

Participant Audience:

Emergency response level, supervisory and/or management personnel who respond to or have oversight responsibility for incidents caused by terrorism, natural disaster, major accidents and all other hazards. Course participants include responders from the following disciplines/services:

- Law Enforcement
- Fire Service
- Emergency Medical Services
- Hazardous Materials
- Public Health
- Public Works
- Emergency Management
- Health Care
- Emergency Communications
- Governmental Administrative

Personnel from the private sector, non-governmental organizations, schools, and the military are also allowed to attend if invited or approved by the host jurisdiction.

Prerequisites:

Participants should work in one of the listed disciplines, have completed a WMD/terrorism awareness level course, or be approved by the local jurisdiction host. Completion of the online courses IS-700.a (NIMS - An Introduction) and AWR-160 (WMD/Terrorism Awareness for Emergency Responders) is recommended but not required. The DHS/FEMA NTED course AWR-160 is offered online by TEEX at: www.teexwmdcampus.com.

Class Size:

24-40 participants

Registration Information:

To register, please send your name, telephone number, company name and address, position title, and email address to the following individual:

Jeffrey Williamson
Critical Infrastructure Planner
Florida Department of Law Enforcement
850-595-2106

jeffreywilliamson@fdle.state.fl.us

Cost:

This workshop will be provided by DHS at no charge to attend – however, any lodging/per diem expenditures will not be reimbursed by DHS – those expenditures will be the responsibility of the attendees' own agency/department/company.

OPERATION POPULATION PROTECTION – A COMMUNITY ENGAGEMENT WORKPLACE EXERCISE – SEPTEMBER 11TH

If ensuring that your workplace is ready to survive an active shooter incident is important to you please read on or forward this information to others who would.



The possibility of an armed assault occurring anywhere in the United States is a real one. While local law enforcement will focus on subduing the gunman, it will be up to workplace management and staff where the incident occurred to work through the myriad of challenges associated with responding to and recovering from such an event.

So what should you do?

For starters, you are encouraged to participate in the Operation Population Protection Workplace Exercise –scheduled for September 11th as a National Day of Service and Remembrance activity. This unique exercise will provide an opportunity for management and

staff from your workplace to become better prepared for an active shooter incident while simultaneously assessing current workplace plans for such an event.

There is **NO CHARGE** to participate in this unique workplace preparedness opportunity sponsored by the Be Ready Alliance Coordinating for Emergencies (BRACE) and the EscaRosa Business Continuity Initiative.

Access the following web site for additional information and to register:

www.BeReadyAlliance.org



Operation Population
Protection Flyer.doc

Please note: The Operation Population Placement Exercise is not a webinar. This exercise is comprehensively designed in a challenging format that follows the Department of Homeland Security's exercise design and facilitation guidelines and contains thought-provoking scenarios and injects.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES



Tornado
Earthquake
Pandemic



The series of [Formidable Footprint](http://www.FormidableFootprint.org) exercises for neighborhood, community and faith based organizations continues.

September 28 – Tornado / October 26 – Earthquake / January 25 – Pandemic

Exercises have also been scheduled for the following scenarios:

Flood – Hurricane – Solar Storm – Wildfire



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

www.FormidableFootprint.org

Stay informed regarding future exercises by joining the Formidable Footprint [LinkedIn Group](#).

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Social Media and Emergency Management to Collide

<http://www.govtech.com/internet/Social-Media-and-Emergency-Management-to-Collide.html>

10 Years Later: Could an Epic Blackout Happen Again?

<http://www.foxbusiness.com/government/2013/08/15/10-years-later-could-epic-blackout-happen-again/>

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Disaster readiness may be at risk, Florida warns

<http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723,0,5340747.story>

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp_3876618%2Egde_3876618_member_249997713

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ver=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

Map: Places That Will Flood More Often Due to Global Warming

http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>